



**Did  
you  
know ?**

We have developed a new Spotlight on Web2Print guide – you can find the link to this resource at the bottom of the homepage.

## web2print publications catalogue

The web2print site has evolved and grown considerably since its launch. We are continuously adding new products and revising existing ones, and we are supporting national campaigns via web2print. We now have a wide range of products covering a variety of health topics, in a number of languages.

We have updated our web2print catalogue that is now included in this newsletter. We will continue to add more products in the future and update current materials.

In this edition of our newsletter we showcase our new 'Asking about money worries' leaflets for midwives, health visitors and family nurses. We also present a wide range of new materials for the Vaccination Transformation Programme (VTP).

# Vaccination Transformation Programme – Flu materials

The delivery of vaccination programmes is transferring from GP practice staff to other appropriate NHS professionals under the Vaccination Transformation Programme (VTP). In order to ensure patients know how to access their vaccinations, we have produced a range of posters with nationally agreed artwork and tailored local Health Board messaging, to promote the flu vaccination programme in Scotland.

The 2019/20 flu campaign aims to give eligible groups the facts about flu, with the slogan 'Trust the facts. Get the vaccine.'

For more information, visit: [www.flufacts.scot](http://www.flufacts.scot)

We have produced a range of posters to support this year's flu programme: pregnant women, people with health conditions, adults over 65 years, and children aged 2–5 years. They are available in A3 size, printed single-sided.

Heather Williams, Health Improvement Manager at NHS Health Scotland and Lead for the VTP Stakeholder Communications & Engagement Group, said:

'We are delighted to support local Health Boards and their partners with flexible posters to reinforce the key message of this year's flu campaign "Trust the facts. Get the vaccine." The web2print posters have allowed us to build on the recognition of the national generic flu campaign materials while tailoring messaging to reflect local service delivery models. The web2print posters are a vital communication channel in making it really easy for members of the public to understand who they should speak to about getting their vaccination this year as some services begin to change under VTP.'



# Child poverty

In support of our collective efforts to significantly reduce child poverty across Scotland, NHS Health Scotland has developed two resources to support asking about money worries as part of routine assessment of maternal and child health.

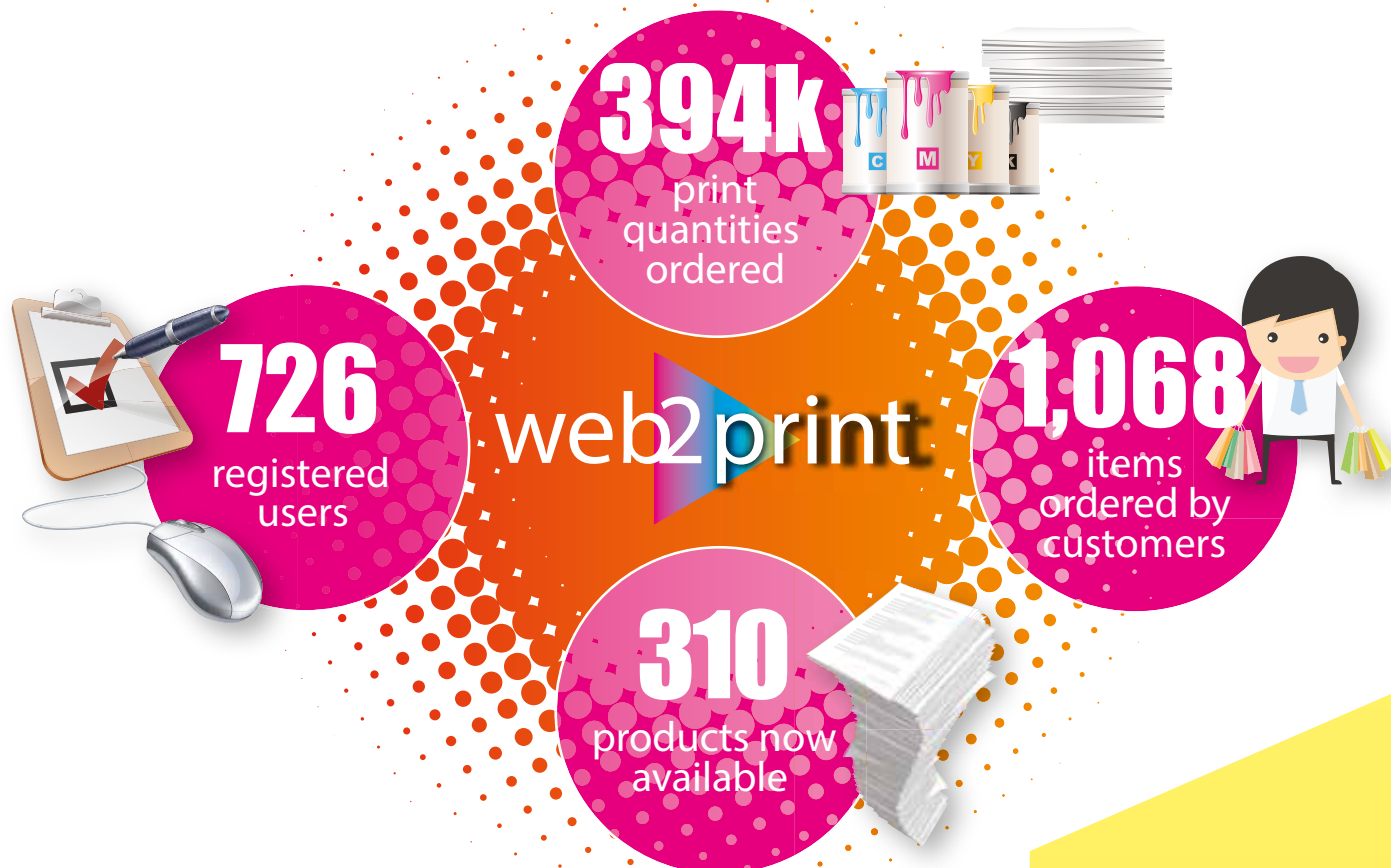
The resources highlight the link between money worries and health. They help to inform routine conversations about money worries with all pregnant women and families with children in maternity, health visiting and family nursing across Scotland. The guidance can be tailored to provide information about your local money and welfare advice provider(s).

Two versions of the guidance are available to print and disseminate locally:

- Asking about money worries – guidance for midwives
- Asking about money worries – guidance for health visitors and family nurses

With the assistance of identified local NHS Board colleagues, a copy of the appropriate version of the guidance should reach every midwife, health visitor and family nurse across Scotland.





**Did you know?**

Web2Print saves you time and money, with streamlined templates resulting in quick production and delivery times.

## Just launched

We are continuously updating our Vaccination Transformation Programme poster materials and adapting them for each Health Board.

### How are we doing?

We are keen to make the site as user friendly as possible, so if you'd like to feed back any comments or questions, please email [nhs.healthscotland-web2print@nhs.net](mailto:nhs.healthscotland-web2print@nhs.net)

Also, if you want to register as a user on web2print, or if you no longer want to receive this newsletter, please email [nhs.healthscotland-web2print@nhs.net](mailto:nhs.healthscotland-web2print@nhs.net)



# Web2Print publications catalogue

Other languages	Format
<b>A smear test could save your life</b>	Polish, Traditional Chinese, Urdu, Hungarian, Arabic, Lithuanian, Pashto. A5, 8pp (Easy Read A4, 12pp)
<b>Your smear test: after treatment</b>	Polish, Traditional Chinese, Urdu. A5, 4pp (Easy Read A4, 12pp)
<b>Your smear test results</b>	Polish, Traditional Chinese, Urdu. A5, 4pp (Easy Read A4, 12pp)
<b>A guide to childhood immunisation up to 5 years of age</b>	Polish, Traditional Chinese, Urdu, Bengali, Arabic, Hungarian, Arabic, Lithuanian, Pashto. A5, 52pp (Easy Read A4, 52pp)
<b>What to expect after immunisation: babies and children up to 5 years</b>	Polish, Traditional Chinese, Urdu, Bengali, Arabic, Romanian, Lithuanian, Pashto. A5, 52pp, (Easy Read A4, 16pp)
<b>Breastfeeding: Off to a good start</b>	Polish. 210mm by 270mm, 72pp
<b>Formula feeding: How to feed your baby safely</b>	Polish. A5, 40pp
<b>Fun first foods: an easy guide to introducing solid foods</b>	Polish, Traditional Chinese, Russian, Portuguese, Arabic. A5, 40pp
<b>Your baby! Tests offered: what you need to know</b>	Polish, Simplified Chinese, Urdu, Arabic, Russian. A5, 24pp (Easy Read A4, 28pp)
<b>You're pregnant! Screening tests</b>	Polish, Simplified Chinese, Urdu, Arabic, Romanian, Latvian. A5, 40pp (Easy Read A4, 40pp)
<b>play@home baby</b>	Polish. A5, 144pp
<b>Ready Steady Baby!</b>	Polish, Traditional Chinese, Urdu, Russian, Arabic. <b>Order by email</b>
<b>Ready Steady Toddler!</b>	Polish, Traditional Chinese. <b>Order by email</b>



ASH Scotland	Format
Impact: A list of commonly prescribed mental health medication	Poster, A3 2pp, folds to A5
Impact: Let's talk about smoking	Booklet
Know the Impact: The benefits of quitting over time (large)	Poster, A3 2pp, folds to A5
Know the Impact: The benefits of quitting over time (small)	Poster, A3 2pp, folds to A5
Know the Impact: The effect of smoking on some mental health medications (large)	Poster, A3 2pp, folds to A5
Know the Impact: The effect of smoking on some mental health medications (small)	Poster, A3 2pp, folds to A5



Early years	Format
Pregnant: What you need to do next	Leaflet, A6, 8pp
Call your midwife as soon as you know you're pregnant	A3 poster
Pregnant? Even if you're a mum already	A3 poster
Trust me, you'll be glad you called your midwife	A3 poster
Asking about money worries – guidance for midwives	Leaflet, 6pp, folds to A5
Asking about money worries – guidance for health visitors and family nurses	Leaflet, 6pp, folds to A5



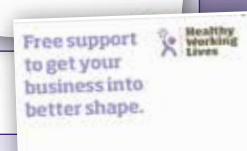
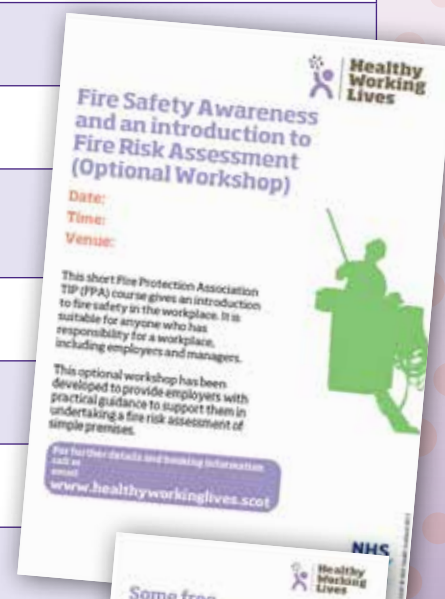
Healthy Living Awards	Format
Annual award ceremony invitations	A5
Bed & breakfast	A3, A4, A5 poster
Community cafe	A3, A4, A5 poster
Gurdwaras	A3, A4, A5 poster
Inspire	A3, A4, A5 poster
Leisure	A3, A4, A5 poster
Location	A3, A4, A5 poster
Mobile unit	A3, A4, A5 poster
Private schools	A3, A4, A5 poster
Sodexo	A3, A4, A5 poster
Aramark	A3, A4, A5 poster



Healthy Living Awards	Format
Baxterstorey	A3, A4, A5 poster
Entier	A3, A4, A5 poster
Royal Voluntary Service	A3, A4, A5 poster
Tent card	A4, 2pp
Business card	55mm x 80mm, 2-sided



Healthy Working Lives	Format
Award programme	A4, 4pp
Business card	55m x 80mm, 2-sided
Business card partners (free text)	55m x 80mm, 2-sided
Compliance and health and safety laws flyer	A4 & A5
Drugs and alcohol	A4 & A5
Fire safety awareness flyer	A4, 1pp
Fire safety awareness and an introduction to fire risk assessment (optional workshop)	A4 & A3, 2pp
Fire safety awareness invite poster	A4 & A3, 2pp
Free text certificate	A4, 1pp
Free text flyer	A4 & A5, 2pp
Managing health & safety basics	A4 & A5, 2pp
Managing safety and health – the basics invite	A3 poster
Mentally Healthy Workplace: Training for trainers	A3 poster
Mentally Healthy Workplace training for managers (2 days) invite	A3 poster
Mentally Healthy Workplace training for managers (blended) invite	A3 poster
Mentally Healthy Workplace: Training for managers	A3 poster
Motivational poster – bronze	A3 poster



Healthy Working Lives	Format
Motivational poster – bronze now get silver	A3 poster
Motivational poster – gold	A3 poster
Motivational poster – healthier safer business	A3 poster
Motivational poster – Healthy Working Lives	A3 poster
Motivational poster – silver	A3 poster
Motivational poster – silver now get gold	A3 poster
Need help assessing the risks in your workplace?	A5 flyer, 2pp
Non-core training: Awareness of health risks at work poster	A4 2pp
Non-core training: Health and safety awareness poster	A4 2pp
Reducing sickness absence flyer	A5 2pp
Responsible person: freeform certificate	A4 1pp
Responsible person: HAVS (health surveillance certificate)	A4 1pp
Responsible person: noise (health surveillance certificate)	A4 1pp
Responsible person: respiratory (health surveillance certificate)	A4 1pp
Responsible person: skin (health surveillance certificate)	A4 1pp
Sensible risk assessment invite	A3 poster
Sensible risk assessment training certificate	A4 1pp
Responsible person: freeform certificate	A4 1pp
Smoking flyer	A5 2pp
Stress, mental health and wellbeing flyer	A5 2pp
Supporting staff attendance	A5 2pp
Supporting staff attendance invite poster	A5 2pp

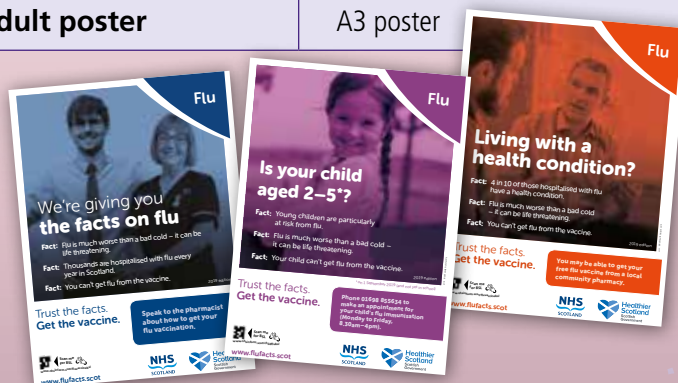




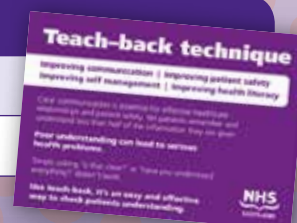
Health Promoting Health Service	Format
HPHS business card	88mm x 5mm, 2-sided
HPHS information card	A5 2pp
HPHS patient leaflet: Borders	A4 1/3 4pp
HPHS patient leaflet: Generic	A4 1/3 4pp
HPHS professional leaflet: Borders	A5 6pp
HPHS professional leaflet: Generic	A5 6pp
Caring for Smiles dental charges insert	A4 2pp
HPHS professional leaflet: Grampian	A5 6pp
HPHS programme leaflet	A5 4pp
HPHS programme leaflet with local details	A5 4pp



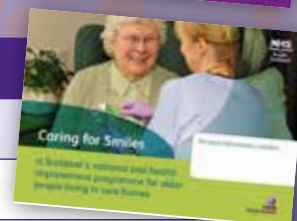
Immunisation	Format
Seasonal flu pregnancy poster	A3 poster
Seasonal flu child 2-5 poster	A3 poster
Seasonal flu generic adult poster	A3 poster



Knowledge Services	Format
Improving health postcard	A6 2pp
Library search postcard	A6 2pp



Oral Health	Format
Caring for Smiles postcard	A5 2pp
Caring for Smiles	A3 poster
Caring for Smiles dental charges insert	A4 2pp



## Scottish Government

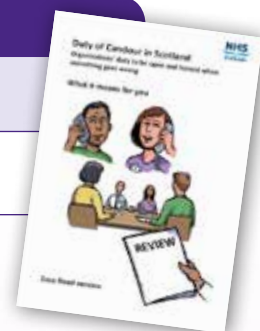
## Format

**Organisational Duty of Candour in Scotland:  
What happens when things go wrong**

Leaflet. A5 6pp, Easy Read also available.

**Organisational Duty of Candour in Scotland:  
What it means to you**

Leaflet. A5 6pp, EasyRead also available.



## Screening

## Format

**Breast assessment clinic booklet**

A5 8pp. Available in English, Traditional Chinese, Polish, Urdu, Easy Read

**Breast implant screening leaflet**

A5 & A5 format

**Breast screening appointment**

A4 poster

**Bowel screening poster**

A3 & A4 poster

**Audiology leaflet**

Leaflet, A5, 8pp



## Tobacco

## Format

**E-cigarettes: the facts**

A5 6pp

**IQuit: how smoke harms your unborn baby**

A3 & A4 poster

**IQuit: why quit?**

A3 & A4 poster

**IQuit practitioners' guide**

A4 – PDF download only

**Quit your way: Every smoker's different**

A3, A4, A5 poster

**Quit your way: Guidelines**

A4 – PDF download only

**Quit your way flyer: Generic**

A5

**Quit your way flyer: Pharmacy**

A5

Tobacco	Format
Quit your way: I couldn't afford to smoke any more	A3 & A4 poster
Quit your way: I couldn't have quit smoking without the help to do it my way	A3 & A4 poster
Quit your way: I decided how much support I needed to quit smoking	A3 & A4 poster
Quit your way: I didn't think I could quit smoking	A3 & A4 poster
Quit your way: I got help to quit smoking in a way that worked for me	A3 & A4 poster
Quit your way: I'd quit smoking before	A3 & A4 poster
Quit your way: Information card	55mm x 80mm, 2-sided
Quit your way: My pharmacist helped me find my way to quit smoking	A3 & A4 poster
Quit your way: This time, I got help to quit smoking my way	A3 & A4 poster
Quit your way: We wanted to quit smoking together	A3 & A4 poster
Quit your way: When I realised I was pregnant, I got help to quit smoking my way	A3 & A4 poster
Smokefree NHS grounds	A3, A4, A5 poster
Smokefree NHS grounds card v1	55mm x 80mm, 2-sided
Smokefree NHS grounds card v2	55mm x 80mm, 2-sided
Smokefree NHS grounds card v3	55mm x 80mm, 2-sided
Take it right outside	1/3 A4 leaflet, 4pp
Take it right outside: Generic	A3 poster
Take it right outside: Home	A3 poster
Take it right outside: Shops	A3 poster



Workforce development	Format
Workforce development flyer	A5 2pp
Workforce development: SQA flyer	A5 2pp



Working Health Services Scotland	Format
GP National A5 leaflet	A5 2pp
GP Borders A5 leaflet	A5 2pp
GP Lothian A5 leaflet	A5 2pp
National business card	55mm by 80mm
NHS Borders business card	55mm by 80mm
NHS Lothian business card	55mm by 80mm
GP Tayside A5 leaflet	55mm by 80mm

